

Electric City Transport –  
Challenges of New Urban  
Mobility Models Towards  
EU 2020 Targets

local organizer

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# ELE.C.TRA

## FINAL CO<sub>n</sub>.FREE.NCE (\*)

to “e” or not to “e”

that is the question of (e)MOBILITY

## Agenda

### Electric City Transport



### Electric City Transport

# final conference

November 25, 2015

Venue: Design Museum Auditorium

Museu do Design - MUDE

Rua Augusta, 24 | 1100-053 Lisboa

innovation in motion

Co-funded by the Intelligent Energy Europe  
Programme of the European Union



(\*) CO<sub>n</sub>.FREE.NCE = CO and CO<sub>2</sub> free Conference, using e-mobility for transports

# morning

Wednesday, November 25<sup>th</sup>

Chairman: Nuno Sarmento

ELECTRA project:  
objectives &  
operative outputs

Opening

- 09:30 REGISTRATION & WELCOME COFFEE
- 10:00 Welcome by Municipality of Lisbon  
*Lisbon Municipality Representative, Portugal*  
Welcome by Ele.C.Tra Project Coordinator  
*Paolo Castiglieri, Genoa Municipality, Italy*
- 10:20 Strategic objectives and targets / key actors  
*Antonio Rossa, Genoa Municipality, Italy*  
Ele.C.Tra. Model (How, When, Who, What) & the Ele.C.Tra.-kit  
*Francesco Misso, T-Bridge, Italy*  
Ele.C.Tra Communication Strategy  
*Dr. Andreas Vassilopoulos, AVMAP, Greece*

## 11:05 COFFEE BREAK

What ELECTRA  
brought to our cities!

- 11:25 GENOA experience: quantitative and qualitative results and outputs  
*Annalisa Nordio, Genoa Municipality, Italy*  
FLORENCE experience: Quantitative and qualitative results and operative outputs  
*Elisa Molino, Florence Municipality, Italy*  
BARCELONA experience: quantitative and qualitative results and outputs  
*Jordi Abadal, BCNE, Barcelona, Spain*

## 12:25 LUNCH BREAK



Programme co-funded by the  
EUROPEAN UNION

**EXACTO**  
estudos + planeamento



Perform **energia**

**NISSAN**



media partner: **VEÍCULOS ELÉTRICOS**

# afternoon

Wednesday, November 25<sup>th</sup>

Chairman: Robert Stüssi

ELECTRA non-  
pilot cities: some  
experiences

- 14:00 *To "e" or not to "e" that is the question of (e)mobility*  
*Robert Stüssi, Perform Energy, Lisbon, Portugal*
- 14:20 City of Lisbon, Portugal  
*Nuno Sarmento / Manuel L. Monteiro, Exacto, Lisbon, Portugal*  
City of Skopje, Macedonia  
*Julijana Gochevska, City of Skopje, Macedonia (to be confirmed)*  
City of Suceava, Romania  
*Raluca Frincu, Relians, Romania*  
City of Murcia, Spain  
*Jaime Ruiz Huescar, Murcia Municipality, Spain*

ELECTRA  
stakeholders  
experiences

- 15:20 ZEEV (Zero Emission Electric Vehicles)  
*Carlos Jesus, Portugal*  
NISSAN Portugal  
*António Pereira Joaquim, Portugal*  
EMEL (Mobility Company of the Municipality of Lisbon)  
*Óscar Rodrigues, Lisbon, Portugal*  
SHAREN'GO (Electric car sharing in the city of Florence)  
*Emiliano Niccolai, Florence, Italy*  
CEIIA (Innovation and Engineering Centre for Mobility)  
*Luís Reis, Portugal*

## 16:10 OPEN DISCUSSION

## 16:30 COFFEE BREAK

Associated part-  
ners & EU project  
experiences

- 16:50 Flexibus, Inclusive e-mobility in Almada Municipality  
*Pedro Gomes, AGENEAL, Local Energy Management Agency of Almada, Portugal*  
DOROTHY Project  
*Robert Stüssi, Perform Energy, Portugal*

## 17:20 THE PROJECT TRANSFERIBILITY AND LESSONS LEARNT

*Jaime Ruiz Huescar, Murcia Municipality, Spain*

## 17:30 WHAT'S THE FUTURE?

*Dr. Tiago Farias, Engineering School, Technical University of Lisbon, Portugal*

## 17:50 CLOSING CONFERENCE SPEECH

*Paolo Castiglieri, Genoa Municipality, Italy*  
*Nuno Sarmento, Exacto, Lisbon, Portugal*