



Programme

Ele.C.Tra - Electric City Transport National Supporting Group about the Implementation of Electric City Transport in Malta

Europe House, St Paul Street Valletta, Malta Wednesday 12th August

Registration and Welcome
MIEMA: Aims and Goals
Allbert Falzon, Project Executive MIEMA
The Implementation of Ele.C.Tra in Malta
Mr. Albert Falzon, Project Manager MIEMA
Deployment of Electric Mobility in Malta
Ms. Gabriella Cassola, Project Manager Ministry for Transport and
Infrastructure
Open data in Transportation in Malta
Ms. Lili Vasileva, Local Councills Association
Coffee Break
Intelligent Transport Systems
Dr Alex Borg, Intelligent Transport Systems – ITS Malta
The Concept of Transportation
Lisa Brandenburg, FTZ





The National Support Group took place on the 12th of August 2014 in Europe House in Valletta. The NSG was composed of the main stakeholders of the transport scenario in Malta.

Present to the NSG were: Ms. Lili Vasileva from the Local Council Authority, Ms. Sara Hazzard from the EC Representative in Malta, Ms. Gabriella Cassola from the Ministry for Transport and Infrastructure and Mr. Alex Borg from the ITS-Malta.

It was highlighted how one of the major bottlenecks in the city of Valletta is a residential area called 'Wara is-Suq' (behind the flea market) and the best person to represent Valletta is Prof. Alexei Dingli who is also the Major of Valletta.

Mr Alex Borg mentioned how the NSG may be extended to the event which will take place on Thursday the 9th of October at the Intercontinental Hotel. This event is going to be organized by ITS Malta and it is going to deal with the management of transport were this meeting will be characterized by a practitioner forum in aim to support networking.

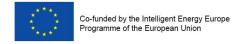
Ms. Cassola mentioned how the transport is a very important aspect of student's life. She also mentioned how it is very important to motivate youngster to make use of electric scooters at University and MCAST. This is because most people get the driving license at the age of 18 at which point they are attending University of MCAST in Malta. In this manner the function of the Precincts Office should be deemed as very important. Moreover, the people present at the NSG highlighted how the concept of transport should be treated with car. The solution to congestion and problems of parking is not underground parking lots or fly overs. On the other hand it should be mentioned how the problem of daily commuting should be addressed and not the problem of parking.

During the discussion it was also discussed how the Freshers' week at University should promote sustainable means of transport as opposed to the petrol powered cars which are showcased at the quadrangle parking. Showing fossil fueled cars during exhibitions at the University is dissemination of wrong information which created social barrier whilst showing a lack of space for positive ideas.

The NSG mentioned how the each organization in Malta should come up with it's own micro ideas on how to improve the daily commuting needs whilst motivating people to start making use of public transport and various forms of electric transport.

MIEMA presented the point of views of the ELE.C.TRA project as a change in attitude and the empowerment of the findings from the project as a key to the implementation of electric transport in Malta. Also, Ms. Gassola mentioned how the DemoEV project which the Ministry for Transport and Infrastructure is compiling aims at understanding the people's perception of electric vehicles by handing the electric cars to the people and see what they think.

Mr Borg mentioned how nowadays even Maltapost opted to make use of electric transport since it is forklifts are completely electric. This is a very important scenario which demonstrates how there







is room for electric transport in every sense and dimension of society, not only daily commuting to and from work.

The NSG suggested how the Cluster Groups should be set up with the purpose of having a representative from every sector of society in aim of empowering the electric modes of transport at every level. These Cluster Groups would need to have representatives from Finance Malta, Gaming Malta and Logistics Malta in aim of grouping all the couriers of transport. The groups would also need representatives from the Ministry of Economy, Projects Malta and Events Malta.

It was also determined how exposure of project discoveries are important and how communication is king. Ms. Lili Vasileva mentioned how the availability and use of reliable data is king. Ms. Vasileva mentioned how a GIS system for transport need to be maintained in order develop apps and website which are reliable for the public.

Following the national event it was discussed how provocative thinking can be use within the transport scenario also. The NSG was asked what would we do without transport? MIEMA mentioned how Vlieland is an island close to the Netherland with no cars and just one bus route.

It is important to look at transport in Malta with the concept and framework of an island. Being a small island people need to try new transport solutions, explore various approaches and the input from the education sector since students are more receptive to new technologies.

It was mentioned how a system for electric scooters should be set in Valetta were politicians can have the opportunity to use it. In this way we can motivate CSR while exposing a good image. It was also mentioned how the DemoEV project discovered how younger ones are less subject to fossil fueled dependence.

Those present agreed that the Ele.C.Tra project is contributing to the National Transport Strategic plan that is: by 2020 Malta should have 5,000 electric vehicles on the road.

It was mentioned how there is an incentive which rewards Eur 5,000.00 if one scraps his car and buys an electric car. Otherwise the same person may get Eur 1,500.00 if he or she purchases an elect quadbike or scooter.